



MOSCOW UNITED SOCCER CLUB

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Moscow United Board Meeting

January 21, 2016

Present: Jan Boll, Josh Davis, Butch Fealy, Scott Grieshaber, Mathew Helmke, Kelly Isakson, Colby Lassen, Erika Lassen, Malia Odberg, Luke Ordway, Peggy Quesnell, Tiffany Skinner, Mike Stubbers, Dan Strawn, Pedram Rezamand, Daniel Taylor, Marci Wood.

Not present: Jen Seegmiller, Leah Johnson

Commenced at 7:30

Approval of minutes: November and December minutes

There were some edits of November minutes. December minutes were sent out.

Unanimous vote in favor of November minutes.

Mike and Dan request minor edits of December minutes.

Motion and unanimous vote in favor of December minutes, with revisions.

Message from Jan: There is a request for a change of date for MUSC meeting: that MUSC Board meets second Thursday of the month instead of third Thursday. A motion, a second by Pedram, unanimous approval.

2.Fundraising

Jen has provided an update.

A flyer was sent around at the last meeting. Based on the advice of a couple of reviewers, Jen has reduced the suggested contribution amounts. Jen requests that interested individuals give the flyer to any entity that might be interested in contributing to MUSC.

Jen has requested the list of last year's sponsors. She wants to be assured that we thanked all sponsors from 2015.

Jen will be doing some grant writing.

Based on matching amount from anonymous donor, we raised \$1300. Donor is requesting that we articulate clearly what we did with this contribution.

3. Treasurer and Scheduler position.

Jan informs that Board that he cannot continue as acting Treasurer. He is requesting that someone from the Board step forward and take over Treasurer responsibilities.

Dan suggests that managers communicate with parents to inform them that we have needs, such as treasurer.

Pedram notes that treasurer at other clubs is carried out by members at large.

Dan notes that we can phase in a treasurer.

Mike questions if we are able to bring on an outside member given the bylaws. We are 15 members on the board at present.

Erika Lassen has requested that she be relieved of Board responsibilities during and after the birth of her child.

Luke suggests that a treasurer at large become a board member to substitute for Erika.

Butch has agreed to be the scheduler. There will be a transition, and Butch will meet with Leah concerning the scheduling.

Butch believes that he can manage the scheduling. There will be a learning curve. Board is greatly appreciative.

Jan notes that Butch can be a member of the Board if he chooses. Butch notes that he has numerous responsibilities, including involvement with youth hockey.

4. Uniforms and Equipment needs

Tiffany notes that she has discussed with Luke which training shirts to order for the players. They are thinking about two shirts: a white and a blue. Another possibility is to give each player two shirts of the same color. Possibly include sponsor names on the back. She needs to know the budget allocation for the purchase of shirts.

Pedram notes that there is no specific budget for the shirts. Anyone can go on line to purchase the shirts. Managers need to encourage parents and players to purchase the shirts.

Luke desires that all players receive shirts.

Pedram notes that four years ago there was a contribution which enabled the purchase of shirts for everyone. Since then, parents go on line and purchase two shirts for the player.

Kelly suggests that donors be informed of the chance to put their name on the shirts.

Luke says that there is a breakdown in communication with regards to how best to purchase the two shirts.

Kelly suggests that the shirts be included in the purchase price of the uniforms.

Tiffany asks if we want to be creative with the practice shirts. She is suggesting that the practice shirts could be a bit more attractive (less plain).

Should we raise price of uniforms from \$75 to \$ 86.50? Several members of Board stated yes with regards to this increase. This increase will include the cost of the two shirts.

Tami and Luke plan to write an organized email with regards to these shirts.

Tami raised the question last time about sublimation jerseys. She needs some direction on the choice of these uniforms.

Jan says that we need to move on it. Printer needs a month to print the shirts.

Tiffany was hoping that we see an example of a sublimated uniform.

MUSC had to end the contract with Adidas. This new vendor can do just about anything. For example, the new vendor can match our current shirts. These shirts are made of jersey material.

Tiffany plans to bring a sublimated jersey to next meeting. We can discuss decisions concerning the shirts.

She notes also the possibility of sweatshirts for the micro coaches. This can be discussed at the next meeting.

5. Equipment needs

It appears that we do not need new equipment at present. Managers were asked to articulate any equipment needs but so far there has been no response.

6. Sprenger Scholarship committee

Dale and Scott will be on the selection committee

7. Soccer Academy

Luke, Jan and Kelly have discussed this Academy.

Kelly suggested an Academy for the five to ten year old age group.

Often questions are raised by parents about what is the best age for a child to begin playing?

She has developed three options.

One option is an eight week academy for non MUSC. Total expense 79 dollars per child. Perhaps last week of March, on Thursdays.

A second option is to include MUSC. This would include 50 kids from MUSC.

The goal is to create opportunities for non-MUSC players.

Kelly handed out possible scenarios.

There is a suggestion of a ratio of one coach to 12 to 15 players.

Josh comments on his experience of a Skills Academy in California. He has conversed with Luke about possibilities. He mentions the possibility of a Friday night skills academy. He suggests a one to ten ratio of coach to players. The skill session needs to be sixty minutes long. He suggests attracting Division one coaches and a Division One director of coaches. He has observed previous training. There were not enough touches. He suggests that we have a director and eight coaches if there are 80 kids. There needs to be an investment for this

If we can attract younger kids, we will have more players later. Quality is important.

Five dollars could be charged for anyone who wants to attend.

Everyone wears the same training kit. Create an attractive environment, create a family environment.

Importance of investing in a program for the young kids.

Discussion about planning: Could this occur two nights a week?

Jan supports this investment in a skills academy, as does Luke.

Who is going to be the director of the Academy?

It needs to be effectively organized.

Extended discussion about how to organize the Academy.

Should it be two nights of practice and a third night for the Academy?

Perhaps have a Thursday night practice, and at the same time have an Academy that could be readily observed nearby.

Comment about Troy program. There are 160 kids participating in that program. The director is departing. She has found a new director of coaching. How can MUSC best connect with Troy?

8. Palouse Cup

Pedram notes that eight people met and they discussed plans. There is a SOP (Standard Operating Procedures) of when things need to happen. Various responsibilities are involved. There is concern about moving the tournament date from first week of August to last week of July. Pedram feels that Palouse Cup should remain at the first week of August.

Concerns expressed that Palouse Cup occurs shortly before High School try outs.

Plan is to keep Palouse Cup at first weekend of August.

We need to have a conversation with Ray to make sure no construction is taking place. We need to sign paperwork with UI to reserve fields for that weekend.

We need to discuss how many fields are needed for the tournament. There will be meetings a day previous to future board meetings.

9. Communication

Dan offers a few comments about communications. He is developing ideas for the next newsletter. There is the possibility of providing a calendar that includes other activities outside of MUSC events. Jan suggests that we include links at the calendar.

Dan desire that the newsletter go out in March previous to the season.

Final quick comment

Luke mentioned that coaches for the Fusion teams have been selected. Both male teams will be rostered at U18, but one team will play at U16 level.

Jan really wants to bring girls back to Fusion and hopes to speak with the Fusion girls.

Notes by Dale Graden